



SkyTeam's Metasearch Engine – FAQ's

What is a metasearch engine?

Travelers want to get the most relevant information about their flight options in the shortest amount of time. A metasearch engine is a unique search solution that displays the current rates for a wide selection of flights; in SkyTeam's case, all flights are from the alliance member airlines.

Ultimately, this makes the booking process more convenient for travelers, as they can compare rates at a glance by visiting just one website. SkyTeam's metasearch engine, similar to other metasearch tools, displays the information and prices, it does not sell the flights.

SkyTeam's metasearch engine features instant booking buttons that allow travelers to book directly from the metasearch results.

What is SkyTeam's new metasearch?

The upgraded Find Flights function on skyteam.com now features a metasearch tool that aggregates customers' travel options when they enter their chosen route and flight dates. It trawls all 20 members' websites in seconds, displays results - including pricing - in real time and routes them to their chosen airline's website to complete the booking.

What are the benefits for customers?

SkyTeam's metasearch keeps customers within our alliance, giving them more opportunity to earn frequent flyer miles and enjoy perks such as SkyPriority. It also saves them time shopping around on other less familiar online travel sites, because we can provide all the options they need on a website they can trust.

And benefits for members?

SkyTeam has 8 million unique visitors to our website each year, the majority using Find Flights to plan their travel. The metasearch results also include airline-marketed codeshare and interline flights and, will boost airlines' revenues by converting searches into bookings, helping keep customers loyal to SkyTeam.

What are other alliances doing?

Yet again, SkyTeam has scooped an industry first. We are the only alliance offering a fully comprehensive search tool that not only displays accurate results for schedules and prices across our entire network, it enables customers to purchase travel too. It's another example of the value we're delivering through innovative tech investment across our alliance.